

10/562570

(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property Organization  
International Bureau



(43) International Publication Date  
8 June 2006 (08.06.2006)

PCT

(10) International Publication Number  
**WO 2006/060559 A2**

(51) International Patent Classification:  
*B65D 85/00* (2006.01)

Avenue, Utckahoe, NY 10707 (US). SISSOM, David [US/US]; 399 East Sheridan Street, #203, Dania, FL 33004 (US).

(21) International Application Number:

PCT/US2005/043448

(74) Agent: CARRITHERS, David W.; Carrithers Law Of-  
fice, PLLC, One Paragon Centre, 6060 Dutchman's Lane,  
Suite 140, Louisville, KY 40205 (US).

(22) International Filing Date:

1 December 2005 (01.12.2005)

(25) Filing Language:

English

(26) Publication Language:

English

(30) Priority Data:

60/632,037 1 December 2004 (01.12.2004) US

(71) Applicant (for all designated States except US): ASH-  
LAND LICENSING AND INTELLECTUAL PROP-  
ERTY, LLC. [US/US]; 5200 Balzer Parkway, Dublin, OH  
42017 (US).

(81) Designated States (unless otherwise indicated, for every  
kind of national protection available): AE, AG, AL, AM,  
AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN,  
CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI,  
GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE,  
KG, KM, KN, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV,  
LY, MA, MD, MG, MK, MN, MW, MX, MZ, NA, NG, NI,  
NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG,  
SK, SL, SM, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US,  
UZ, VC, VN, YU, ZA, ZM, ZW.

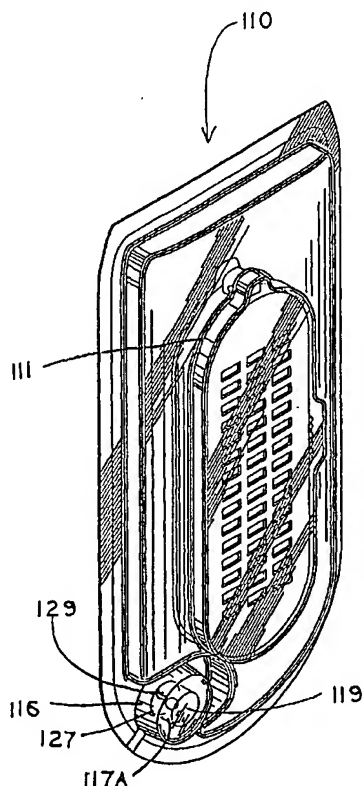
(72) Inventors; and

(75) Inventors/Applicants (for US only): BROOKES,  
Jeremy R. [US/US]; 4085 Clearwater Way, Lexington,  
KY 40515 (US). D'AMICO, Daniel [US/US]; 176 Lake

(84) Designated States (unless otherwise indicated, for every  
kind of regional protection available): ARIPO (BW, GH,  
GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM,  
ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM),

[Continued on next page]

(54) Title: AIR FRESHENER PACKAGE



(57) Abstract: An air freshener package for containing an air freshener and a fragrance emitting substance. The blister type package has one compartment for the air freshener unit and another sample compartment forming a bubble or blister for a separate sample of the scent emitting material. The air freshener unit and sample compartment have a corresponding fragrance. The sample compartment forms a pressure responsive selected area on the package and is designed of a rupturable ventable material. The sample compartment can be deformed by finger pressure decreasing the volume of the compartment and thereby causing a puff of scented air to exhaust to atmosphere through a discharger opening. In an alternate embodiment, the finger pressure is sufficient to rupture a fragrance containing bead filled with fragrance air or liquid which emits a fragrance which is released through a vent or a pin hole formed in the second sample compartment to the environment.. The user can sample the product while the integrity and seal of the air freshener unit and fragrance substance therein remains intact and fresh.

WO 2006/060559 A2



European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IS, IT, LT, LU, LV, MC, NL, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

*For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.*

**Published:**

— *without international search report and to be republished upon receipt of that report*